

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION (%)									
		LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALLICUT	ELVES	WALK
PMUSA website modules		25									
• Harm reduction	critical			20						30	10
• EHCSS-JLI	critical									5	
• SCoR	critical										
• Pregnant women											
• Lights										30	
Reduced ignition propensity					10						
PMUSA SCIENCE website			85								
• General	critical			15							10
• Ingredient toxicology									5		
• PREPs	critical					5					
• Publications		5				10					
Reduced ignition propensity					20						
Best Practices guide and implementation plan	critical				40						10
JLI communication		20									10
• Plans				10							
• Publications											
• Training				5	5						10
• SDS											5
SCoR communication					10						
• Plans											5
WSA intranet website		10	5	50	5						5
General											
PI Support			5					10	5		
Regulatory review/support								15			
Ingredients disclosures			5						80		
• Australia								15			
• PMUSA website		40						15			
Smoker's risk factors										5	5
Witness preparation										30	
Competitive intelligence									5		
• Review of CA/YSF website content											10
• Enhanced Compliance									5		
External Research Program Monitoring	critical				5		95				
Brand History								5			
Classification of documents								10			
Potential Product Labeling								15			
Enhanced Compliance								5			
Transition								10			
Labeling Concept											
Total:		100	100	100	95	15	95	100	100	100	80

PROJECT/ACTIVITY		PRIORITY	RESOURCE ALLOCATION (%)									
			LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALLICUT	ELVES	WALK
PMUSA website modules			25									
• Harm reduction		critical			20						30	10
• EHCSS-JLI		critical									5	
• SCoR		critical										
• Pregnant women												
• Lights											30	
Reduced ignition propensity						10						
PMUSA SCIENCE website				85								
• General		critical			20 15							10
• Ingredient toxicology										5		
• PREPs		critical					5					
• Publications			5				10					
Reduced ignition propensity						20						
Best Practices guide and implementation plan		critical				40						10
JLI communication			20									10
• Plans					8 10 10							
• Publications												
• Training					5 10	5						10
• SDS												5
SCoR communication						10						
• Plans												5
WSA Intranet website			10	5	WWSO	5						5
General												
PI Support				5					10	5		
Regulatory review/support									15			
Ingredients disclosures				5						80		
• Australia									15			
• PMUSA website			40						15			
Smoker's risk factors											5	5
Witness preparation											30	
Competitive intelligence										5		
• Review of CA/YSP website content												10
• Enhanced Compliance										5		
External Research Program Monitoring		critical				5		95				
Brand History									5			
Classification of documents									10			
Potential Product Labeling									15			
Enhanced Compliance									5			
Transition									10			
Labelling Concept												
Total:			100	100	170	95	15	95	100	100	100	80

2003-05-01

SAC Resource Allocation

Carolyn Graves

158

PROJECT/ACTIVITY		PRIOR.	RESOURCE ALLOCATION									
			LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALLICUT	ELVES	WALK
PMUSA website modules												
• Harm reduction		critical										10
• EHCSS-JLI		critical										
• SCoR		critical										
• Pregnant women												
• Lights												
PMUSA SCIENCE website												
• General		critical										10
• Ingredient toxicology										10		
• PREPs		critical										
• Publications												
Best Practices guide and		critical				50						10
JLI communication												
• Plans												10
• Publications												
• Training												10
• SDS												5
SCoR communication												
• Plans												5
WSA Intranet website												5
General												
PI support									10			
Regulatory review/support									20			
Ingredients disclosures												
• Australia									30	40		
• PMUSA website									20	35		
Smoker's risk factors												5
Witness preparation												
Competitive intelligence										10		
• Review of CA/YSF website content												10
ERP monitoring		critical										
Labeling concept									20			
Enhanced compliance										5		
Total:			0	0	0	50	0	0	100	100	0	80

2003-04-25 SAC Resource Allocation

IZac, fidans

2003-04-25 Resource allocation SAC.xls

PRINT DATE: 4/29/03

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION									
		LAU	VINSON	CLARKE	ZHANG	IZAC	SENGUPTA	WILLIAMS	CALLICUT	ELVES	WALK
PMUSA website modules											
Harm reduction											
EHCSS-JLI											
SCoR											
Pregnant women											
Lights											
PMUSA SCIENCE website											
General											
Ingredient toxicology											
PREPs						5					
Publications						2/10					
Best Practices guide and											
Implementation plan											
JLI communication											
Plans											
Publications											
Training											
SDS											
SCoR communication											
Plans											
WUSA Intranet website											
General											
P1 support											
Regulatory review/support											
Ingredient disclosures											
Australia											
PMUSA website											
Smoker's risk factors											
Witness preparation											
Competitive intelligence											
Review of CA/YSP website content											

Sheet1

(Elves)

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction						
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website						
General						
Ingredient toxicology						
PREPs						
Publications						
Best Practices guide and implementation plan						
JLI communication						
Plans						
Publications						
Training						
SDS						
SCoR communication						
Plans						
WSA Intranet website						
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSF website content						

PM3006501385

**SENGUPTA**

**WILLIAMS**

**CALLICUT**

**ELVES**

**WALK**

30%

5%

30%

5%

30%

PM3006501386

Clarke

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction				20		
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website						
General				20		
Ingredient toxicology						
PREPs						
Publications						
Best Practices guide and implementation plan						
JLI communication						
Plans				10		
Publications						
Training				10		
SDS						
SCoR communication						
Plans						
WSA Intranet website				110		
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						

PM3006501387

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction						
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website			85			
General						
Ingredient toxicology						
PREPs						
Publications						
Best Practices guide and implementation plan						
JLI communication						
Plans						
Publications						
Training						
SDS						
SCoR communication						
Plans						
WSA Intranet website			5			
General						
PI support			5			
Regulatory review/support						
Ingredient disclosures			5			
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						



PROJECT/ACTIVITY	PRIORITY CALLICUTT	RESOURCE ALLOCATION
PMUSA website modules		
Harm reduction		
EHGSS-JLI		
SCoR		
Pregnant women		
Lights		
PMUSA SCIENCE website		
General		
Ingredient toxicology	5	
PREPs		
Publications		
Best Practices guide and implementation plan		
JLI communication		
Plans		
Publications		
Training		
SDS		
SCoR communication		
Plans		
WSA Intranet website		
General		
PI support	5	
Regulatory review/support		
Ingredient disclosures	80	
Australia		
PMUSA website		
Smoker's risk factors		
Witness preparation		
Competitive intelligence	5	
Review of CA/YSP website content		
Enhanced Compliance	5	

MungDa

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules						
Harm reduction						
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
Reduced ignition propensity					10%	
PMUSA SCIENCE website						
General						
Ingredient toxicology						
PREPs						
Publications						
Reduced ignition propensity					20%	
Best Practices guide and implementation plan					40%	
JLI communication						
Plans						
Publications						
Training					5%	
SDS						
SCoR communication					10%	
Plans						
WSA Intranet website					5%	
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website						
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						
ERP Monitoring					5%	

PM3006501390

Tapas

**PROJECT/ACTIVITY**

**RESOURCE ALLOCATION**

**LAU**

**VINSON**

**CLARKE**

**ZHANG**

**IZAC**

**SENGUPTA**

**WILLIAMS**

**CALLICUT**

**ELVES**

**WALK**

Competitive intelligence

Review of CAYSP website content

External Research Program

Monitoring

95%

PM3006501391

PMUSA website modules

Harm reduction  
EHCSS-JLI  
SCoR  
Pregnant women  
Lights

PMUSA SCIENCE website

General  
Ingredient toxicology  
PREPs  
Publications

Best Practices guide and  
implementation plan

JLI communication  
Plans  
Publications  
Training  
SDS

SCoR communication  
Plans

WSA Intranet website  
General

PI support  
Regulatory review/support

Ingredient disclosures  
Australia  
PMUSA website

Smoker's risk factors  
Witness preparation

PM3006501392

Lau → Graves 30 Apr 03

PROJECT/ACTIVITY	PRIORITY	RESOURCE ALLOCATION				
		LAU	VINSON	CLARKE	ZHANG	IZAC
PMUSA website modules		25%				
Harm reduction						
EHCSS-JLI						
SCoR						
Pregnant women						
Lights						
PMUSA SCIENCE website						
General						
Ingredient toxicology						
PREPs						
Publications		5%				
Best Practices guide and implementation plan						
JLI communication		20%				
Plans						
Publications						
Training						
SDS						
SCoR communication						
Plans						
WSA Intranet website		10%				
General						
PI support						
Regulatory review/support						
Ingredient disclosures						
Australia						
PMUSA website		40%				
Smoker's risk factors						
Witness preparation						
Competitive intelligence						
Review of CA/YSP website content						

PM3006501393

Williams - ADD

PROJECT/ACTIVITY	WILLIAMS	CALLICUT	ELVES	WALK
PMUSA website modules				
Harm reduction				
EHCCSS-JLI				
SCoR				
Pregnant women				
Lights				
PMUSA SCIENCE website				
General				
Ingredient toxicology				
PREPs				
Publications				
Best Practices guide and implementation plan				
JLI communication				
Plans				
Publications				
Training				
SDS				
SCoR communication				
Plans				
WSA Intranet website				
General				
PI support	10			
Regulatory review/support	15			
Ingredient disclosures				
Australia	15			
PMUSA website	15			
Smoker's risk factors				
Witness preparation				
Competitive intelligence				
Review of CA/YSP website content				
Brand History	5			
Classification of documents	10			
Potential Product Labeling	15			
Enhanced Compliance	5			
Transition	10			

PM3006501394